

## Division 1: Communication Management

### Category 1: INTERNAL COMMUNICATION

#### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
"Here 4" Trading Card Game	Public Relations & Marketing Amy Lilja, Cathy Ziemann & Jennie Kim	Hennepin Healthcare	US	Minnesota
Becoming One Team: Care1st-Blue Shield Integration	Integration Change Management and Internal Communications	Blue Shield of California	US	Los Angeles
Cox Automotive City Guides and Campus Exchange Program	Janie Young Brooke Murray Katy Mallory	Cox Automotive	US	
International Day of Happiness	#loveyr	The Regional Municipality of York	CA	Toronto
Making Leadership Communication and Engagement Greater at Greater Bank	Greater Bank Internal Communication & Engagement Team	Greater Bank	AU	Australia (NSW)
Move Your S#!T to the Cloud	Mireille Farkouh	ATB Financial	CA	Calgary
Stellar Recognition Program	Stellar Project Team	Health Care Service Corporation	US	Chicago

### Category 1: INTERNAL COMMUNICATION

#### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
#LiveSafely	Tom Farrell, Jackie Fajt, East Region Communications Team	UPS	US	Pittsburgh
"Workplace – make it your place" - Enterprise Collaboration Implementation at Energy Queensland	Energy Queensland Internal Communications Team 2019	Energy Queensland	AU	Queensland
Bringing the PepsiCo One R&D Key Beliefs to Life	Andrea Foote - PepsiCo R&D Tonia King, John Kidon and Lucy Heskin - ROI Communication	ROI Communication and PepsiCo R&D	US	Central Florida
Compliance and Risk Awareness Week 2018	Mike Kerr Daisy Yu Bert Riviere Alexandre Provost	Intact Financial Corporation	CA	Toronto
CSG Bangalore: On the Move	Lisa McNally	CSG	AU	Queensland

## Category 1: INTERNAL COMMUNICATION

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
HP's Well Beyond--Wellbeing Reinvented Launch	Alight Solutions	Alight Solutions	US	
Launching an Interactive, Biweekly Communications Tool for Operations Leaders	LifeLabs Communications Team	LifeLabs Medical Laboratory	CA	Toronto
Listen up - The ANZ Way podcast series	Corporate Communications	ANZ Banking Group	AU	Australia (VIC)
Navigate	Navigate Project Team	Westpac Banking Group	AU	
No on Proposition 127 Employee Activation Campaign	APS Employee Communications	Arizona Public Service	US	Phoenix
Standing with Women & Girls	De Beers Canada External & Corporate Affairs Tom Ormsby, Terry Kruger, Candace Thomson	De Beers Canada	CA	
Turning Up the HEAT at Electronic Systems	BAE Systems HEAT Team	BAE Systems Electronic Systems	US	

## Category 2: EMPLOYEE ENGAGEMENT

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
#YRCARES – The 2017 York Region and York Regional Police Employee Campaign for United Way	York Region's United Way Campaign Team	The Regional Municipality of York	CA	Toronto
Stellar Recognition Program	Stellar Project Team	Health Care Service Corporation	US	Chicago

## Category 2: EMPLOYEE ENGAGEMENT

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Becoming One Team: Care1st-Blue Shield Integration	Integration Change Management and Internal Communications	Blue Shield of California	US	Los Angeles
Bringing the Citrix Strategy to Life for Employees through SYNERGY	Jason Vego, Veronica Nur Valdes & Julie Geer	Citrix	US	
Sysco's "Speak from the Heart" Engagement Survey Initiative	Jamie Colvin, Erin Packwood, Chad Supan, Jackie Powell, Michelle Maloney	SimplyConnect Consulting	US	Dallas

## Category 3: HUMAN RESOURCES AND BENEFITS COMMUNICATION

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Commercial Metals Employee Stock Purchase Plan Campaign	Jamie Colvin, Kristi Long, Jonathan Powell, Eileen Bouthillet, Melissa Bradshaw, Michelle Maloney	SimplyConnect Consulting	US	Dallas
Introducing Sprout at Work at York Region	York Region's Wellness Team	The Regional Municipality of York	CA	Toronto
Memorial Sloan Kettering Cancer Center Empire CDHP Medical Plan Communication Campaign	PartnerComm, Inc. and Memorial Sloan Kettering Cancer Center	PartnerComm, Inc.	US	Dallas
RBC myBenefits Launch	Tess Jhajj, Jim Kohler, Andrejka Massicotte, Nadine Orr, Jeff Pekar	RBC and Willis Towers Watson	CA	Toronto
TD Bank Canada Benefits Communication Campaign	The TD Bank Canada and Willis Towers Watson Benefits Communication Team	Willis Towers Watson	CA	Toronto

### Category 3: HUMAN RESOURCES AND BENEFITS COMMUNICATION

#### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
A New Benefits Marketplace	Farmers New Benefits Marketplace Communications Team	Farmers Insurance	US	
BHGE "Fuel Your Future" Benefits Program Launch	Jamie Colvin, Hemali Kothari, Robin Walker, Evelia Fritsche, Dan Webber, Amy Tellor, RebeccaAnderson	SimplyConnect Consulting	US	Dallas
Cisco 2019 Benefits Enrollment Campaign	PartnerComm, Inc. and Cisco	PartnerComm, Inc.	US	Dallas
Hertz "Better New Hire Benefits" Initiative	SimplyConnect Team and Paige Claus, Vicki Boyd, Anastasia Karlis, Cynthia Ramos	Hertz Corporation	US	Dallas
Hertz "Start Your Benefits Engines" Enrollment Campaign	Jamie Colvin, Rebecca Anderson, Hannah Turnage, Michelle Maloney, Paige Claus, Vicki Boyd	SimplyConnect Consulting	US	Dallas
Houston Methodist 2019 Open Enrollment Campaign	Houston Methodist and Willis Towers Watson	Willis Towers Watson	US	
Newell Brands "We've Got You Covered" Benefits Program Launch	The SimplyConnect Team and Pascale Thomas, Katy Maclaga, Marianne Lynch, Kristin Clauss	SimplyConnect Consulting	US	Dallas
THIS is Buck!	Buck Engagement Team THIS is Buck! Human Resources and Benefits Communication	Buck	US	St. Louis

### Category 4: CHANGE COMMUNICATION

#### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
A New Prescription: Elevating Australia's Leading Pharmacists	Nick Sharp-Paul	The Society of Hospital Pharmacists of Australia (SHPA)	AU	Australia (VIC)
Becoming One Team: Care1st-Blue Shield Integration	Integration Change Management and Internal Communications	Blue Shield of California	US	Los Angeles
Change to Unite Burns & McDonnell	Kevin Garner, John Walter, Katie Gillespie, Marjie Goodman	Burns & McDonnell	US	Kansas City

## Category 5: SAFETY COMMUNICATION

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Cybersecurity Awareness Month: Getting Cyber Savvy	Laurie Stewart, Emily MacIntosh, Daniella Erwood, Hannah Allen, Jessica Gallagher	Ryerson University	CA	Toronto
Knock on the Door	Team SGI and Team Phoenix Group	The Phoenix Group	CA	
Reinvigorating Global Safety Day; Asserting the primacy of Safety over company performance	ERM's Global Safety Day Communications Team	ERM	GB	
You Can Count on Me	You Can Count on Me, Bruce Power, Safety Communication	Bruce Power	CA	

## Category 5: SAFETY COMMUNICATION

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Respect Work Zones	Karen Grant Creative Fire City of Saskatoon Communications	City of Saskatoon	CA	

## Category 6: LEADERSHIP COMMUNICATION

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
BMO CEO Transition – Communications Strategy and Internal Plan	BMO Financial Group	Livewire Communications Inc	CA	Toronto

## Category 7: MARKETING, ADVERTISING AND BRAND COMMUNICATION

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
#IsIUCForMe - Unbranded IUC campaign for Bayer Inc.	Sarah Spence, Jessica Swan, Denise Roy, Sandra Da Silva, Farzana Bhatti, Rebecca Roberts	Narrative (agency) and Bayer Inc. (client)	CA	
Advisory Ambition Campaign	Aurecon Marketing & Communications Team	Aurecon	AU	Australia (VIC)
Essentra - A Brand Built from the Inside Out.	Lucy Yank	Essentra & Untamed London	GB	
Game Changers Youth Retention Action Plan	Brittany Warren	Halifax Partnership	CA	Maritime Canada
Getting Ready for Cannabis Legalization: Thought Leadership Campaign	Maliha Aqeel & Sarah Shields	EY	CA	Toronto
Nokia Software Build Up Program	Claire Watson ABC, MC, APR Copley Communication and Nokia Software Business Group	Copley Communication	CA	Regina
Polishing Gold	Shane McClelland	Salmat Limited	AU	Australia (NSW)
SaskPower Smart Meter Pilot	Janelle Cannon	SaskPower	CA	Regina
SGI "People Shouldn't Disappear" Impaired Driving Awareness Campaign	Kelley Brinkworth and Team SGI	Saskatchewan Government Insurance (SGI)	CA	Regina
Tetley Super Tea Break	Craft Public Relations	Craft Public Relations	CA	
The électroN Expedition	Élise Proulx Dominique Cornellier Gary Ravaz	Hydro-Québec	CA	

## Category 7: MARKETING, ADVERTISING AND BRAND COMMUNICATION

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
#KwentongJollibee Valentine Series: True Stories of Love that Broke Hearts and Shattered Records	Jollibee Foods Corp. and Stratworks, Inc.	Jollibee Foods Corp. / Stratworks, Inc.	PH	
ACC's Levy Consultation Campaign	Rhys Hurd Olivia Cramond David Schnellenberg	Accident Compensation Corporation (ACC) New Zealand	NZ	
Canada Army Run 2018 Social Media Campaign	Banfield & Canada Army Run	Banfield Agency	CA	Ottawa
Empowered: Women and retirement	Sammons Financial Group	Sammons Financial Group (dba Midland National and North American)	US	Iowa
Hydro Ottawa/CHEO 'Go Paperless' Strategic Partnership	Hydro Ottawa	Hydro Ottawa	CA	Ottawa
Light Up the FIFA World Cup	AB InBev Efes (brand BUD) - Client PromoAge - Primary agency	AB InBev Efes (BUD)	RU	
M-11: A Road to a New Experience	Avtodor Russian Highways State Company	R.I.M. Communication Agency	RU	
Making Peanut Allergies History: Driving Parents to Be the Change	Ryan Lepicier and Golin Chicago & Atlanta	National Peanut Board	US	Atlanta
Sagip Pelikula (Save our Films): Saving Films, Preserving Heritage	ABS-CBN Film Restoration	ABS-CBN Corporation	PH	
Tangible Words & Haliburton Forest: Inbound Marketing Agency Makes a Tourist Product More Visible	Tangible Words	Tangible Words	CA	
Teaching Chefs to Go Whole Hog for Prosciutto di Parma	Teaching Chefs to Go Whole Hog for Prosciutto di Parma	Padilla	US	

## Category 8: CUSTOMER RELATIONS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Elephant in the Room	Mari Lee, Lize Brand, Maryka Ludik, Wilma Bezuidenhout, Ruaan Kriel	DevCom	ZA	Member-at-Large

## Category 8: CUSTOMER RELATIONS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
iLobola Nge Bhubesi	DNA Brand Architects	DNA Brand Architects	ZA	Member-at-Large
Paramedics Television Series	Paramedics TV Project Team	Ambulance Victoria	AU	Australia (VIC)
Teaching Chefs to Go Whole Hog for Prosciutto di Parma	Teaching Chefs to Go Whole Hog for Prosciutto di Parma	Padilla	US	

## Category 9: MEDIA RELATIONS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Flying High at YVR	Brock Penner, Chris Devauld, Tess Messmer, Zoe Weber	Vancouver Airport Authority	CA	

## Category 9: MEDIA RELATIONS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
GE Appliances: National Laundry Day 2018	Lisa Pasquin Melissa Retty Ali Azzopardi	Craft Public Relations	CA	
iLobola Nge Bhubesi	DNA Brand Architects	DNA Brand Architects	ZA	Member-at-Large
La Maison Maille Media Relations 2018	The PR Department	The PR Department	CA	
Unique Financial Institution Creates Brand Awareness in the Media	Armita Seyedalikhani and Liane Salo	BlueShore Financial	CA	
Volkswagen Canada Arteon Project	Strategic Objectives	Strategic Objectives	CA	Toronto



## Category 10: COMMUNITY RELATIONS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Evraz Place 2.0 REAL Conversation	REAL Marketing & Communications Team	Regina Exhibition Association Limited	CA	Regina
In Their Own Words: How a pilot program succeeded by empowering its participants	Heather Young with Lindsay Ringuette, Ariane Madden, and Rachael Maxwell	Mitacs	CA	BC
The Sappi Mountain Biking Project	Zelda Schwalbach, Andre Oberholzer, Kathryn Fourie, Matthew Drew	Sappi Southern Africa	ZA	Member-at-Large

## Category 10: COMMUNITY RELATIONS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
2017-2018 Annex Communications Plan	The Annex Project Team Mairi Barton, Kate Bradstreet, Roberto Venturini, Joel Marley, Jenny Wales, Natalie Cullen	Regional Municipality of York	CA	Toronto
Better Together (Phase One)		Ambulance Victoria Downtown Vancouver	AU	Australia (VIC)
DVBIA's Mandate Renewal Engagement Strategy	The Downtown Vancouver Business Improvement Association	Business Improvement Association	CA	
Emerald Health Therapeutics #DiscussCannabis	DDB Canada	DDB Canada	CA	Toronto
Omaroro Water Reservoir Community Engagement Programme	Dan Ormond, Director Latitude Strategy & Communications Beca and Wellington Water	Latitude Strategy & Communications; Beca; Wellington Water	NZ	Wellington
Picture Your Health: Your Future	Communications and Engagement Team	North West Local Health Integration Network (LHIN)	CA	Manitoba

## Category 12: Financial Communication

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Mental Health & The Financial Advice Relationship	Bridgehouse Asset Managers Carol Lynde President & CEO Marketing & Sales Departments	Bridgehouse Asset Managers	CA	

## Category 13: ISSUES MANAGEMENT AND CRISIS COMMUNICATION

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
BC Hydro's Most Damaging Storm	BC Hydro Communications	BC Hydro	CA	
Our Stories—Digital Media Campaign	Katie Malone, Greg Smolen, UPS Employee Communications	UPS	US	Atlanta

## Category 13: ISSUES MANAGEMENT AND CRISIS COMMUNICATION

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Strike Communication Project	Juliet Pitman, Netanja Turner, Sven Lunsche	Gold Fields Ltd	ZA	
When Words Matter - Opioid Overdose Communications	Communications & Public Affairs	Fraser Health	CA	BC

## Category 14: CORPORATE SOCIAL RESPONSIBILITY

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Cashmere Collection 15th Anniversary	Strategic Objectives	Strategic Objectives	CA	Toronto
Noble Bakers: Bakery Management Training and Equipment Donation	Aboitiz Foundation & AEV External Relations Team	Aboitiz Group	PH	Philippines
Together For Road Safety	Ana Cergolj Kebler, Luka Pušnik, Polona Škrbec, Anja Kerin, Andrej Brglez	Zavarovalnica Triglav	SI	
TruceTO: Boosting Harmony on our Streets	APEX Public Relations and RSA Canada	APEX Public Relations	CA	

## Category 14: CORPORATE SOCIAL RESPONSIBILITY

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Good Energy in Action - Workplace Giving Program	Irving Oil Ltd	Irving Oil	CA	Maritime Canada
OpenText Lights the Night for the Leukemia and Lymphoma Society	Corporate Employee Communications, OpenText	OpenText	CA	
The Opioid Epidemic: A Call to Action	Leidos	Leidos	US	

## Category 15: GOVERNMENT COMMUNICATION PROGRAMS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
#loveyr	The Regional Municipality of York	The Regional Municipality of York	CA	Toronto
"We Pledge to Protect Children" – Child Protection Recruitment Campaign	"We Pledge to Protect Children" – Child Protection Recruitment Campaign Kathryn Kranenburg Dana Hay Janet	3AC and Department of Health and Human Services	AU	Australia (VIC)
HEAL - Health Education and Literacy	Mezzarobba Derek Shimozawa	Alberta Health Services	CA	Calgary
I Count. I'm Not Just a Number. – Homeless Enumeration Campaign	C Abankwa, M Bryce, J Cappell, N Lennox, K Marshall, H Russell, B Sangster, S Taurasi, N Thivierge	The Regional Municipality of York (York Region)	CA	Toronto

## Category 15: GOVERNMENT COMMUNICATION PROGRAMS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Alberta Cannabis Framework	Jennifer Mitok, Kim Capstick, Janice Tuff, Ryan Heise,	Communications and Public Engagement, Government of Alberta	CA	
CIRA Internet Performance Test	Sarah Kucharski	Municipality of the District of Lunenburg	CA	Maritime Canada
City of Hamilton 'Own Your Throne' Flushables Campaign	Own Your Throne Flushables Campaign Project Team: City of Hamilton and eSolutionsGroup Ltd.	eSolutionsGroup Ltd. and City of Hamilton	CA	Toronto
Telling the Story of International Education in New Zealand	Kate Barlow and Carole van Grondelle	Education New Zealand	NZ	
The City of Calgary's Approach to Cannabis Legalization	Sheryl Larson, Sandra Sweet, Jodie Lush Jason Morelyle, Kristen Brown, Colleen Johnson, Devin Purdy	The City of Calgary	CA	
Victoria Police (Australia) Be a Force For Good Recruitment Marketing Campaign	Media and Corporate Communications Department Human Resources Department	Victoria Police	AU	Australia (VIC)

## Category 16: NONPROFIT CAMPAIGNS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Centennial Celebration Week	Marketing and Communications Team	Save the Redwoods League	US	
Dear Everybody Anti-stigma Campaign	Dear Everybody anti-stigma campaign project team	Holland Bloorview Kids Rehabilitation Hospital	CA	
Dine with Heart	Adrian Cropley, Sia Papageorgiou & Andy Grant	Cropley Communication	AU	Australia (VIC)
Launching FRRR's Impact Report	JAW Communications	JAW Communications	AU	Australia (VIC)
TAVI Campaign Ontario	Colleen Ryan, Michael Edwards, Fraser Lockerbie, Brett James	Heart Valve Voice Canada / Sussex Strategy Group	CA	Golden Horseshoe
"You are not alone": Empowering young people to take action against youth suicide	Barbara Pesel, Rebecca Giarrusso, Caitlin Evans, Amanda Cirillo	Pesel & Carr	AU	Australia (VIC)



## Category 16: NONPROFIT CAMPAIGNS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Fayette County Education Foundation Employee Giving Campaign Increases Donations	Melinda Berry-Dreisbach	Fayette County Public School System	US	Atlanta
GDHH: The Next Steps For a Zero Open Defecation Philippines	PAGEONE Group and Center For Health Solutions and Innovations Philippines, Inc. (CHSI)	PAGEONE Group and Center for Health Solutions and Innovations Philippines, Inc.	PH	Philippines
New Zealand Spatial Excellence Awards (NZSEA)	James Barnett	Land Information New Zealand	NZ	Wellington

## Division 2: Communication Research

### Category 18: COMMUNICATION RESEARCH

#### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Building Builder's Strategic Communication Excellence from Research	Consultants: Lize Brand, Maryka Ludik, Ruaan Kriel Client: Elzette van Niekerk & Nicole Pretorius	DevCom	ZA	Member-at-Large
Investor Readiness for Better Investing	Communications & Education Division	BC Securities Commission	CA	BC
Renaissance Magazine Readership Study	Retired Teachers of Ontario	Retired Teachers of Ontario	CA	Toronto

## Division 3: Communication Training and Education

### Category 20: COMMUNICATION TRAINING AND EDUCATION

#### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
UPS Content Authors Program (CAP)	Damon Gran	UPS	US	

## Division 4: Communication Skills

### Category 22: SPECIAL and EXPERIENTIAL EVENTS

#### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Canadian Grand Prix	Edelman & Shell Canada	Edelman	CA	Calgary
Cashmere Collection 15th Anniversary	Strategic Objectives	Strategic Objectives	CA	Toronto
Enable Midstream's Driving Clarity Leadership Event	Jamie Colvin, Amy Tellor, Enable Midstream Lisa Allison, Dee Dee Foltz	SimplyConnect Consulting	US	Dallas
Thanks MR-63	Thanks MR-63 Communications Team	Société de transport de Montréal	CA	Montreal
UpNorth:An ultra-premium 24hr experience to launch Up Cannabis before Canada's cannabis legalization	S. Spence, C. Mitchell, L. Serra, K. Flores, D. Roy, T. Nash, H. McDonald, G. Rabnett	Narrative	CA	
Volkswagen Canada Arteon Project	Strategic Objectives	Strategic Objectives	CA	Toronto

## Category 22: SPECIAL and EXPERIENTIAL EVENTS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
ALCON® DAILIES® Olympic Trampoline Event	Cohn & Wolfe and Alcon Canada	Alcon Canada Inc.	CA	
Becoming Healthy Money Superheroes: PepsiCo's 2018 Take Your Daughters and Sons to Work Day	Siobhan O'Shea, Kyle Ricketts & Team (WTW); Kelley Haslun, Nicole Salvatore & Laura Nemeth (PepsiCo)	Willis Towers Watson	US	New York
Emerald Health Therapeutics #DiscussCannabis	DDB Canada	DDB Canada	CA	Toronto
First Solar Global Sales & Strategy Conference 2018	First Solar Marketing & Communications	First Solar	US	Phoenix
Nissan Futures – The Future of Mobility: Electrification and Beyond	Nissan Asia & Oceania	Nissan Asia & Oceania	TH	
OpenText Women In Technology Summit 2018	Employee Communications	OpenText	CA	
Pick Your Path to Kelowna 2040	Kelly Kay and Alix Matthews-Mahé	City of Kelowna	CA	BC
Public Opening of the Port of Montreal's Grand Quay	Port of Montreal Grand Quay Public Opening Organizing Team	Montreal Port Authority	CA	Montreal
Sappi Mother's Day Event: How keeping a promise cultivates reputation, trust and relationships.	Elsabe Coetzee Caren Venter Media Match	Sappi SA Ltd	ZA	Member-at-Large
SFU's First-ever Lockdown Drill: Surrey Campus	Lindsey Ridgway & Fiona Burrows	Simon Fraser University	CA	BC
Tabasco 150th Anniversary Dinner Series	The PR Department	The PR Department	CA	

## Category 23: COMMUNICATION FOR THE WEB

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
"Indigenous Strengths" Cannabis Campaign	Cate Korinth and the FNHA Communications Department	First Nations Health Authority		
Volkswagen Canada Arteon Project	Strategic Objectives	Strategic Objectives		



## Category 23: COMMUNICATION FOR THE WEB

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
AbbVie WOW 2018 Global Wellness Challenge Site	PartnerComm, Inc. and AbbVie, Inc.	PartnerComm, Inc.	US	Dallas
Anadarko's APC Go	Anadarko Corporate Communications	Anadarko Petroleum Corporation	US	
Child Protection Jobs Website	Child Protection Jobs Website	3AC and Department of Health and Human Services	AU	Australia (VIC)
Faculty of Arts & Science, University of Toronto, New Student Guide	Faculty of Arts & Science Communications, University of Toronto	Faculty of Arts & Science, University of Toronto	CA	Toronto
Father Frost's New Year Express	Father Frost's New Year Express Pro-Vision Communications	Pro-Vision Communications	RU	Russia
Meeting the Challenge of Being PlayStation - Center Stage	Corporate Communications and Interact	Sony Interactive Entertainment	GB	
Scouts Get Active	Rosalie Batistoni Patria Manalili	Scouts Australia NSW	AU	Australia (NSW)

## Category 24: AUDIO/VISUAL

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
"You are not alone": Using video to take action against youth suicide	Barbara Pesel, Rebecca Giarrusso, Amanda Cirillo, Caitlin Evans	Pesel & Carr	AU	Australia (VIC)
Bringing Business Chemistry to Life through Video	Kim Christfort, Shelley McNeill, Jeff Strater, Ryan Gervais and Mary Kate Lamis	The Deloitte Greenhouse Experience	US	
I Count. I'm Not Just a Number. – Homeless Enumeration Campaign Video Series	C Abankwa, M Bryce, J Cappell, C Douros, N Lennox, S Petrilli, B Sangster, S Taurasi, N Thivierge	The Regional Municipality of York (York Region)	CA	Toronto
iLobola Nge Bhubesi	DNA Brand Architects	DNA Brand Architects	ZA	Member-at-Large
Radio Drama Used to Address Social Issues in Rural Mine Communities	Rochelle de Paiva Pranill Ramchander	Anglo American South Africa	ZA	Member-at-Large
Sony Music Rock Enroll Magazine with Augmented Reality	Elizabeth Williams, Jimmy Russell and Rosemary Hardin	Buck	US	
Star of Hope	Richie Young & Brand Expression	NBN CO	AU	Australia (NSW)

## Category 24: AUDIO/VISUAL Award of Excellence

The Future of Clinical Care: Mark's Patient Journey	CST Communications team	Clinical & Systems Transformation	CA	BC
Visible and Less-Visible Differences Video in Support of an Inclusive Culture	Maura Leon, Kristi Bentivegna, Natacha Buchanan	Phillips 66	US	Houston
Volkswagen Canada Arteon Project	Strategic Objectives	Strategic Objectives	CA	Toronto
What Matters to Isobel?	Silvereye - Jo Coughlan and Liz Crawshaw Orly Productions	Silvereye	NZ	Wellington

## Category 24: AUDIO/VISUAL Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Bluewater Health – Tory's Story	Julia Oosterman, Birgit Lacey, Andria Allen-Appeldoorn, Kristina Vanek	Bluewater Health	CA	London
Busting the Myth: Bottled Water	Jo Coughlan Liz Crawshaw	Silvereye	NZ	Wellington
Gautrain's Video News Service	Gautrain's Video News Service Gautrain Management Agency 2019	Gautrain Management Agency (GMA)	ZA	
Newell Brands' "Under One Roof" Video Series	Jamie Colvin, Pascale Thomas, Katy Maclaga, Amy Tellor, Rebecca Anderson	SimplyConnect Consulting	US	Dallas
Safety Starts With You	Corporate Communications	Devon Canada	CA	Calgary
#DotheShiggy #InMyFeelingsChallenge	The Regional Municipality of York	The Regional Municipality of York	CA	Toronto

## Category 25: SOCIAL MEDIA PROGRAMS Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
Anglo American's INSTAMINE Brings the Workings of a Modern Mine to Life.	INSTAMINE: Ann Fardell Phakamani Lisa Pranill Ramchander	Anglo American South Africa	ZA	
iLobola Nge Bhubesi	DNA Brand Architects	DNA Brand Architects	ZA	Member-at-Large
Maritime Electric Winter Storm and Social Media Response	Kim Griffin Katherine Baird	Maritime Electric	CA	Member-at-Large

## Category 25: SOCIAL MEDIA PROGRAMS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
Building a Connected Digital Ecosystem	UCB Digital Ecosystem	UCB	US	Atlanta
It's Better in The Bahamas	Nassau Paradise Island Promotion Board	Nassau Paradise Island	CA	
MINI: Test Drive a Lifestyle by Ketchum	Daria Nikolaeva, Ekaterina Tanakova	Ketchum Moscow	RU	

## Category 26: PUBLICATIONS

### Award of Excellence

Title	Winner	Company	Country	Entrant's Chapter
2018 Alberta Cancer Foundation Annual Report	Phoebe Dey, Christiane Gauthier & the Marketing and Communications Team	The Alberta Cancer Foundation	CA	Edmonton
2018 Communicating Artificial Intelligence Global Report	Centre for Strategic Communication Excellence, HeimannHills Marketing Group	Cropley Communication	AU	Australia (VIC)
Blue Print, the magazine for Barclays Cards & Payments colleagues	Barclays Cards & Payments, 44 Communications and Write The Talk	44 Communications	GB	United Kingdom
Canadian Pacific Magazine	Vanessa Difruscia, Advisor Internal Communications Melissa Murray, Manager Internal Communications	Canadian Pacific	CA	
Disrupting The Function of IC - A Global Perspective	Lise Michaud	IC Kollektiv	CA	Montreal
Island Health Annual Report	Island Health Publications	Island Health	CA	
Join Supporters and Protect our Natural Values	Vita Kernel, Janja Oslaj, Sasa Islamovic, Tamara Leljak, Vid B. Kernel, Blaz Ulcej, Nina Jurincic	Studio Kernel d.o.o.	SI	Slovenia
Leap Magazine	Phoebe Dey, Christiane Gauthier and the Leap Committee	The Alberta Cancer Foundation	CA	Edmonton
Sony Music Rock Enroll Magazine with Augmented Reality	Elizabeth Williams	Sony Music Entertainment	US	
TELUS 2017 Annual Report	Nicola Trelford and Dianne Trach, ABC TELUS Corporation and Geneva Ventures Inc.	TELUS	CA	

## Category 26: PUBLICATIONS

### Award of Merit

Title	Winner	Company	Country	Entrant's Chapter
30 Years of Women in Ambulance Commemorative Album	30 Years of Women in Ambulance Working Group	Ambulance Victoria	AU	Australia (VIC)
American Express Annual Enrollment FYB	Kaitlyn Ridings	American Express	US	
BenchMark Magazine, a print/digital publication where Burns & McDonnell shares visionary ideas.	Burns & McDonnell Marketing Team Kelley Teahen, Creative Director Chris Moorehead, Designer Pam Fuselli & Stephanie Cowle, Research	Burns & McDonnell	US	Kansas City
Canada's Concussion Leaders		Parachute Canadian Association of	CA	Toronto
Context Magazine: Energy Examined	Andrew Mah, Colleen Houston, Stacey Hatcher	Petroleum Producers	CA	Calgary
Edward Jones 2019 Annual Enrollment	Edwards Jones Enrollment Team	Buck	US	St. Louis
How Do You Define Your Future In An Undefined Market?	Maliha Aqeel	EY	CA	Toronto
Launching The Bridge for Deloitte Global	Jackie Davies, Jessica Arnold, and The Bridge team	Deloitte Global	US	Chicago
On The March: The Jesuits In The Philippines Since The Restoration	Ramoncito Ocampo Cruz Manuel Paras Engwa John Nery	Media Wise Communications Inc.	PH	Philippines
PMC Report to Stakeholders & Communities	Communications & Stakeholder Relations	Plains Midstream Canada	CA	Calgary
Ruyi Presentation Kit for Sun Life HNW Chinese clients	Focus Communications Inc.	Focus Communications Inc. Summerset Retirement	CA	Toronto
Summerset Scene	Summerset Communications Team Monica L. Westerlund, Westerlund	Villages	NZ	Wellington
TECO Annual Report Showcases Company's Hurricane Harvey Resilience	Communications Inc. Rita Penrod, Humbleweed Creative	Westerlund Communications Inc.	US	Minnesota
The Scoop Internal Newsletter	Beth Harris	Walmart Inc.	US	Tulsa
Tierra Grande magazine from the Real Estate Center at Texas A&M University	Real Estate Center Communications Staff	Real Estate Center at Texas A&M University	US	Brazos Valley
Universal Music Group Open Enrollment Communications	Elizabeth Williams	Buck	US	

Visual Employment Contracts. A new and innovative way to engage with talent.	Aurecon Marketing & Communications and People Team	Aurecon	AU	Australia (VIC)
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**Category 27: WRITING  
Award of Excellence**

Title	Winner	Company	Country	Entrant's Chapter
Clear and Simple Communications Help Equip and Engage Managers, Driving our Business	HP Employee Communications team	HP Inc.	US	

**Category 27: WRITING  
Award of Merit**

Title	Winner	Company	Country	Entrant's Chapter
2018 Buck Pitch Materials	Melissa Micka	Buck	US	
A Vision of Permanence.	Stacey Lynn Estrella Tara Tallman Sollman	Humanifesto Studios, LLC	US	
Alliance Data Fortune 100 Announcement	PartnerComm, Inc. and Alliance Data Systems	PartnerComm, Inc.	US	Dallas
Energy of the Group	Tjasa Kolenc Filipcic, Tomaz Zust, Helena Ulaga Kitek, Julija Kotnik, Vita Kernel, Sasa Islamovic	Studio Kernel d.o.o.	SI	Slovenia
THIS is Buck!	Buck Engagement Team THIS is Buck! Communication Skills: Corporate Writing	Buck	US	St. Louis