



International Association of Business Communicators

FOR IMMEDIATE RELEASE

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IABC Announces the 2018 Gold Quill Award Winners

San Francisco, CA, April 13, 2018—Today, the International Association of Business Communicators (IABC) announces the winners of the 2018 Gold Quill Awards program (#IABCGQ). For more than 40 years, IABC's Gold Quill Awards have recognized and awarded excellence in strategic communication worldwide. The program is recognized as one of the most prestigious awards programs in the industry.

“Only exceptional work earns an IABC Gold Quill Award,” said Cindy Schmiege, ABC, IABC Fellow, chair of the awards committee. “Each entry is rigorously reviewed by multiple experienced communicators from around the world who are trained in applying IABC's Global Standard of the Communication Profession. The award winners represent our profession of ethical practitioners contributing to organizational outcomes.”

In total, the awards committee has selected 258 entries as world-class, with 94 entries earning an Excellence Award and 164 a Merit Award. Winners come from all over the world, with 13 countries represented in the award winners list. They represent a cross section of public and private sector organizations, both large and small. The field was very competitive this year, with almost 700 entries reviewed by more than 250 evaluators.

“We congratulate all the Gold Quill Award winners for their work and dedication to excellence in strategic communication,” said Stephanie Doute, CAE, executive director of IABC. “Their success is a testament to the fact that professional communicators create solid business outcomes for their organizations.”

The awards will be presented at the Excellence Gala, held on Tuesday, 5 June, as part of IABC's World Conference in Montréal. The Gala will also recognize the winners of the “Best of the Best” awards, “IABC Gold Quill Agency/Team of the Year” awards and other special awards that will be announced later this month.

For more information on the Gold Quill Awards, including the full list of winners, visit gq.iabc.com.

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About the International Association of Business Communicators

With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, *Communication World* magazine and the annual World Conference.