

## IABC ANNOUNCES 2024 GOLD QUILL AWARDS WINNERS

## Global Recipients Recognized for Excellence in Communications

**CHICAGO**, **April 24**, **2024** — Honoring communications excellence in 29 separate categories, the International Association of Business Communicators (<u>IABC</u>) announced the winners of the 2024 Gold Quill Awards of Excellence and Awards of Merit.

This year's award winners – like those who have preceded them for more than 40 years – submitted communication works of strategic relevance, timeliness and innovation. To select the winners, blue-ribbon panels reviewed 378 entries from 17 countries and evaluated the submissions at 9 global sites.

Gold Quill Awards entrants and winners represent the diversity of communications professionals in perspective, experience, geography and personal identity. In addition, their entries come from work conducted in organizations of all sizes including boutique agencies, startups, consultancies, non-profits, educational institutions, governments and companies. This year, an additional category was added to the awards program to address the strategic use of Artificial Intelligence.

Please join us at the Awards Reception on 25 June 2024 in Chicago as we celebrate these exceptional communication works across the globe. The Awards Reception can be added to a new or existing World Conference Registration.

For more information on the Gold Quill Awards, including the full list of winners, visit the Gold Quill website.

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## **About IABC**

IABC is setting the global standard for communication professionals. A diverse, international association connecting communication professionals with the people and insights necessary to drive results, IABC brings together the profession's collective disciplines. IABC programming, delivered locally and globally through chapters and regions, includes certification and awards to provide communications benchmarks for business executives. Focused around the Global Standard (ethics, consistency, context, analysis, strategy and engagement), IABC helps guide careers and advance the profession.