



International Association of Business Communicators

FOR IMMEDIATE RELEASE

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Gold Quill 2018 Agency/Team of the Year Winners Announced

Montréal, Canada, June 6, 2018 – Yesterday the International Association of Business Communicators (IABC) announced the Agency/Team of the Year Award winners for the 2018 IABC Gold Quill Awards program (#IABCGQ). For more than 40 years, the Gold Quill Awards program has recognized business communication excellence worldwide and is acknowledged as one of the most prestigious awards programs in the industry.

The winners are a global assortment of exceptional communication practitioners, teams and agencies, drawn from a competitive pool of almost 700 Gold Quill Award entries. The selections were made following extensive review by more than 250 evaluators. From each designated list of nominees, a winner was announced and presented with an “of the Year” award at the Excellence Gala as part of IABC’s World Conference in Montréal.

2018 “Agency/Team of the Year” Award Nominees

The “of the Year” special awards highlight the highest-scored entries submitted by an agency or organization. The awards are evaluated based on the number of winning submissions from an entrant.

Boutique Agency of the Year: Presented to an outstanding agency with five or fewer employees.

- Cropley Communications

Small Agency of the Year: Presented to an outstanding agency with six to 20 employees.

- SimplyConnect Consulting, LLC

Mid-Size Agency of the Year: Presented to an outstanding agency with 21–50 employees.

- Argyle Public Relationships

Large Agency of the Year: Presented to an outstanding agency with 51 or more employees.

- Conduent

Corporate Communication Department of the Year

- Anglo American South Africa

Not-for-Profit Communication Department of the Year

- The Regional Municipality of York

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About the International Association of Business Communicators

With 10,000 members and more than 100 chapters worldwide, the International Association of Business Communicators (IABC) is the only global association that connects business communication professionals with the people and insights needed to drive business results. Founded in 1970 and supporting professional communicators at the heart of every organization, IABC serves the collective disciplines of business communication professionals through professional development offerings, certifications, awards and recognition programs, online resources, *Communication World* magazine and the annual World Conference.